

# easenotify.com

easenotify.com · October 18, 2026 · 100 pages checked



**4**  
CRITICAL

**935**  
WARNINGS

**2809**  
PASSING

## TOP ISSUES TO FIX

**CRITICAL** **4XX Page in Sitemap**

1 page

Error pages in sitemaps waste Google's crawl budget.

**How to fix:** Remove this URL from the sitemap or fix the page.

**CRITICAL** **404 Not Found**

1 page

404 pages are dropped from Google's index. Any links pointing here leak SEO value.

**How to fix:** Restore the page or set up a 301 redirect to the most relevant live page.

**CRITICAL** **Robots.txt Rules Disallow to Crawl**

1 page

A disallowed page cannot be indexed by search engines.

**How to fix:** Remove the Disallow rule for this path if you want it indexed.

**CRITICAL** **Multiple Meta Description Tags**

1 page

Multiple meta descriptions cause search engines to pick one unpredictably.

**How to fix:** Keep only one <meta name='description'> per page.

**WARNING** **Lazy Loading**

98 pages

Lazy loading defers off-screen images, improving page load speed and Core Web Vitals.

**How to fix:** Add loading="lazy" to those images.

**WARNING** **Social Image Too Small**

77 pages

Small social images appear blurry or cropped when shared.

**How to fix:** Use an image at least 1200×630 pixels.

**WARNING Render-Blocking Scripts**

71 pages

Scripts loaded without async/defer stop the browser from rendering, and heavy inline styling bloats the HTML.

**How to fix:** Add async or defer to non-critical scripts, and move repeated inline styles into CSS classes.

**WARNING Missing Alt Text**

70 pages

Alt text helps search engines understand images and is essential for accessibility.

**How to fix:** Add descriptive alt text to every image.

**WARNING Indexable Page Not in Sitemap**

68 pages

Pages not in the sitemap may be slower to discover and index by search engines.

**How to fix:** Add this URL to your sitemap.xml.

**WARNING Title Too Long**

67 pages

Truncated titles lose impact in search results.

**How to fix:** Shorten to under 60 characters. Try: "Wisepops alternative: Get 5x More Conversions Without the..."

**PAGES AUDITED (100)**

| PAGE                                                                                | SCORE | CRITICAL | WARNINGS | PASSING |
|-------------------------------------------------------------------------------------|-------|----------|----------|---------|
| /login                                                                              | 78    | 1        | 11       | 22      |
| /features                                                                           | 82    | 2        | 9        | 22      |
| /blog/blog/                                                                         | 82    | -        | 14       | 23      |
| /blog/widget/                                                                       | 84    | -        | 12       | 25      |
| /blog/category/conversion-optimization/black-friday/                                | 84    | -        | 13       | 25      |
| /blog/category/countdown-timers/                                                    | 84    | -        | 13       | 25      |
| /blog/category/website-widgets/                                                     | 84    | -        | 14       | 25      |
| /blog/category/conversion-optimization/page/3/                                      | 84    | -        | 13       | 26      |
| /blog/category/conversion-optimization/                                             | 85    | -        | 12       | 26      |
| /blog/category/optinmonster-alternatives/                                           | 85    | -        | 13       | 26      |
| /blog/category/conversion-optimization/page/2/                                      | 85    | -        | 12       | 26      |
| /blog/how-to-add-a-custom-announcement-bar-to-your-website-in-5-minutes-2026-guide/ | 86    | -        | 12       | 27      |
| /blog/page/5/                                                                       | 86    | -        | 13       | 25      |

| PAGE                                                                                                             | SCORE | CRITICAL | WARNINGS | PASSING |
|------------------------------------------------------------------------------------------------------------------|-------|----------|----------|---------|
| /blog/                                                                                                           | 87    | -        | 12       | 25      |
| /blog/ecommerce-notification-bar/                                                                                | 87    | -        | 11       | 28      |
| /blog/wisepops-alternative/                                                                                      | 87    | -        | 11       | 28      |
| /blog/website-announcement-bar-examples/                                                                         | 87    | -        | 11       | 28      |
| /blog/spring-sale-countdown-timer/                                                                               | 87    | -        | 11       | 28      |
| /blog/easenotify-vs-elfsight-website-banners/                                                                    | 87    | -        | 11       | 28      |
| /blog/how-to-convert-website-visitors-into-paying-cu<br>stomers-in-shopify-webflow-ecommerce-without-cod<br>ing/ | 87    | -        | 12       | 27      |
| /blog/website-announcement-bars-in-2026-the-comp<br>lete-guide-to-driving-clicks-conversions-and-revenu<br>e/    | 87    | -        | 12       | 26      |
| /blog/page/3/                                                                                                    | 87    | -        | 13       | 25      |
| /blog/free-website-announcement-bar/                                                                             | 88    | -        | 11       | 28      |
| /blog/how-to-add-an-announcement-bar-to-webflow-<br>no-code-guide-2026/                                          | 88    | -        | 11       | 29      |
| /blog/announcement-bar-to-woocommerce-2026/                                                                      | 88    | -        | 11       | 29      |
| /blog/website-announcement-bar-with-scheduling/                                                                  | 88    | -        | 12       | 28      |
| /blog/best-announcement-bar-tools/                                                                               | 89    | -        | 10       | 28      |
| /blog/website-feedback-widget-cro-guide/                                                                         | 89    | -        | 11       | 29      |
| /blog/optinmonster-alternatives/                                                                                 | 89    | -        | 11       | 28      |
| /blog/website-popup-guide-2026/                                                                                  | 89    | -        | 9        | 29      |
| /blog/hello-bar-alternatives/                                                                                    | 89    | -        | 10       | 28      |
| /blog/announcement-bar-messages/                                                                                 | 89    | -        | 11       | 28      |
| /blog/fomo-marketing-examples-for-ecommerce/                                                                     | 89    | -        | 10       | 28      |
| /blog/social-proof-notification-examples/                                                                        | 89    | -        | 11       | 28      |
| /blog/shopify-announcement-bar-page-targeting/                                                                   | 89    | -        | 11       | 29      |
| /blog/social-proof-widget-for-shopify/                                                                           | 89    | -        | 11       | 28      |
| /blog/announcement-bar-page-speed-on-shopify/                                                                    | 89    | -        | 10       | 28      |
| /blog/website-announcement-bar/                                                                                  | 89    | -        | 11       | 28      |
| /blog/urgency-marketing-for-dtc-brands/                                                                          | 89    | -        | 11       | 29      |

| PAGE                                                                          | SCORE | CRITICAL | WARNINGS | PASSING |
|-------------------------------------------------------------------------------|-------|----------|----------|---------|
| /blog/increase-shopify-conversion-rate/                                       | 89    | -        | 10       | 30      |
| /blog/free-shipping-bar-increase-aov/                                         | 89    | -        | 11       | 29      |
| /blog/website-widgets-for-ecommerce/                                          | 89    | -        | 11       | 28      |
| /blog/spring-sales-website-banner/                                            | 89    | -        | 9        | 29      |
| /blog/ecommerce-countdown-timers/                                             | 89    | -        | 10       | 28      |
| /blog/website-banner-notification-guide-2026/                                 | 89    | -        | 9        | 29      |
| /blog/website-announcement-bars-that-convert-tools-examples-setup-guide-2026/ | 89    | -        | 10       | 28      |
| /contact                                                                      | 89    | -        | 9        | 27      |
| /blog/page/2/                                                                 | 89    | -        | 11       | 26      |
| /blog/page/6/                                                                 | 89    | -        | 11       | 26      |
| /blog/customer-feedback-for-sales/                                            | 90    | -        | 9        | 29      |
| /blog/ecommerce-personalization-examples/                                     | 90    | -        | 9        | 29      |
| /blog/black-friday-marketing-ideas/                                           | 90    | -        | 9        | 29      |
| /blog/how-to-reduce-cart-abandonment/                                         | 90    | -        | 9        | 29      |
| /blog/flash-sale-ideas/                                                       | 90    | -        | 9        | 29      |
| /blog/social-proof-for-ecommerce/                                             | 90    | -        | 10       | 29      |
| /blog/shopify-countdown-timer/                                                | 90    | -        | 9        | 29      |
| /blog/emotional-appeal-advertising/                                           | 90    | -        | 9        | 29      |
| /blog/behavioral-marketing/                                                   | 90    | -        | 10       | 29      |
| /blog/best-countdown-timer-widget-for-e-commerce-2026/                        | 90    | -        | 10       | 29      |
| /blog/announcement-bar-vs-popup/                                              | 90    | -        | 9        | 29      |
| /blog/countdown-timer-for-website-in-2026/                                    | 90    | -        | 11       | 29      |
| /blog/top-website-widgets-for-e-commerce-sales/                               | 90    | -        | 10       | 29      |
| /blog/what-are-website-widgets-growth-guide/                                  | 90    | -        | 10       | 29      |
| /blog/best-shopify-announcement-bar/                                          | 90    | -        | 10       | 29      |
| /blog/scarcity-marketing-strategies-2/                                        | 90    | -        | 10       | 29      |
| /integrations/woocommerce                                                     | 91    | -        | 8        | 27      |
| /blog/popup-alternative-for-ecommerce/                                        | 91    | -        | 9        | 30      |

| PAGE                                           | SCORE | CRITICAL | WARNINGS | PASSING |
|------------------------------------------------|-------|----------|----------|---------|
| /blog/create-a-website-banner/                 | 91    | -        | 9        | 30      |
| /blog/website-announcement-bar-best-practices/ | 91    | -        | 9        | 30      |
| /vs/essential-announcement-bar                 | 91    | -        | 8        | 28      |
| /vs/optinmonster                               | 91    | -        | 8        | 28      |
| /privacy-policy                                | 91    | -        | 9        | 27      |
| /terms-of-service                              | 91    | -        | 9        | 27      |
| /integrations/shopify                          | 92    | -        | 8        | 27      |
| /blog/shopify-analytics-guide/                 | 92    | -        | 7        | 31      |
| /blog/shopify-announcement-bar/                | 92    | -        | 8        | 30      |
| /vs/elfsight                                   | 92    | -        | 7        | 29      |
| /vs/hextom                                     | 92    | -        | 7        | 29      |
| /vs/wisepops                                   | 92    | -        | 7        | 29      |
| /                                              | 93    | -        | 7        | 28      |
| /banner-widget                                 | 93    | -        | 7        | 28      |
| /announcement-bar-widget                       | 93    | -        | 7        | 28      |
| /sales-announcement-bar-widget                 | 93    | -        | 7        | 28      |
| /pricing                                       | 94    | 1        | 5        | 31      |
| /countdown-timer-widget                        | 94    | -        | 6        | 29      |
| /sales-notification-widget                     | 94    | -        | 6        | 29      |
| /feedback-form-widget                          | 94    | -        | 6        | 29      |
| /industry/fashion-retail                       | 94    | -        | 6        | 29      |
| /industry/electronics                          | 94    | -        | 6        | 29      |
| /industry/jewelry                              | 94    | -        | 6        | 29      |
| /industry/grocery                              | 94    | -        | 6        | 29      |
| /industry/creators                             | 94    | -        | 6        | 29      |
| /industry/fast-fashion                         | 96    | -        | 5        | 30      |
| /industry/footwear                             | 96    | -        | 5        | 30      |
| /industry/furniture                            | 96    | -        | 5        | 30      |

| PAGE                                | SCORE | CRITICAL | WARNINGS | PASSING |
|-------------------------------------|-------|----------|----------|---------|
| /industry/quick-service-restaurants | 96    | -        | 5        | 30      |
| /industry/personal-care             | 96    | -        | 5        | 30      |
| /industry/ecommerce                 | 96    | -        | 5        | 30      |
| /industry/digital-agencies          | 96    | -        | 5        | 30      |
| /industry/local-services            | 96    | -        | 5        | 30      |